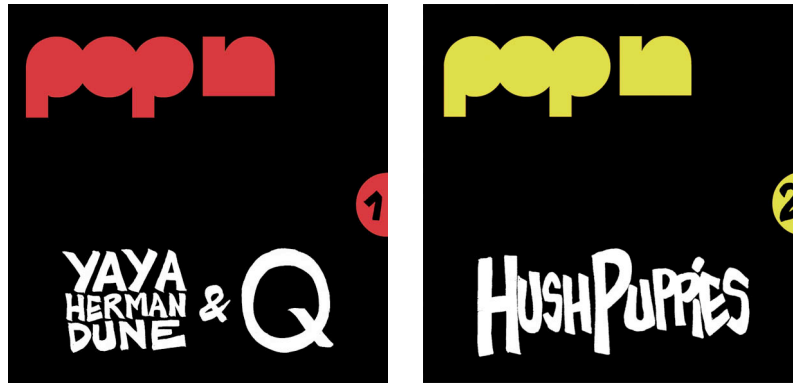


POP IN RECORDS

presents



Limited edition
500 hand-numbered 7" inch records
Artwork by Stefmel & Luz
Only available at Le Pop In, Ground Zero
and www.popin.fr

When the Pop In bar opened its doors in 1997 in Paris' 11th arrondissement, it was intended as a place for like-minded spirits to enjoy a few beers and discuss the latest concerts and releases. Very quickly, it became a magnet for both music fans and bands alike, with the fledgling Herman Dune hosting and playing at the now-legendary Sunday night open mic sessions.

As the years have passed, Pop In has become a legend in its own right. Generations have trampled beer, sweat and glitter into its underground dancefloor, or tried to change the world (or at least attempt some ill-advised flirting) whilst propping up the bar. As well as the Dune, Parisian bands such as GoGo Charlton, HushPuppies or Chateau Marmont have rubbed shoulders at Pop In with The Kills, Hedi Slimane, David Byrne, The Klaxons, Lloyd Cole, LCMDF and many others.

It seemed a natural step to launch Pop In Records in 2010 to mark 13 years of mixing work and pleasure. A limited-edition vinyl "singles club", Pop In Records aims to showcase bands that the bar has nurtured through the years (in every sense of the word!). Each 7-inch release features an original recording and a cover version, limited to 500 copies, with artwork by cartoonist Luz and Stefmel. The first guest was Yaya Herman Dune featuring Q, copies of which are all but sold out. The Pop In Records #2 invites the 60s-influenced sound of the Hushpuppies, also about to release their third album. Pop In Records #3, planned for early 2011, will shift from rock to electro with Zombie Zombie.

Pop In Records releases are available at the bar and Ground Zero record store, as well as through the Pop In's website.

Next release: 7" inch by ZOMBIE ZOMBIE

Information & contacts :

The 7 inches can be found for 8€ each at Pop In (105 Rue Amelot, 75011 Paris), on our website www.popin.fr, at Ground Zero (Rue Sainte Marthe, Paris 75010), at Baron Rouge (Rue Théophile Roussel, Paris 75012), at Bimbo Tower (Passage Saint Antoine, Paris 75011), at Motel (Passage Josset, Paris 75011) and at Pop Culture (23 Rue Keller, Paris 75011).

Artwork : Stefmel & Luz : <http://www.stefmeluz.com>

For further information, please contact gtm@popin.fr ou alex@popin.fr

www.popin.fr